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**Objective**

In this document of the Test Plan for the VWO application, A/B test anything & measure its

impact everywhere

Import and aggregate all metrics you care about and measure how they get impacted by

your experiments.

Track both leading and lagging indicators for your experiment's impact

Keep an eye on guardrail metrics to stop bad experiments early on

**Scope**

The features and functionality of VWO.com that will be tested, such as the user interface, checkout process, search functionality, and mobile compatibility.

The types of testing that will be performed, such as manual testing, automated testing,

performance testing, and accessibility testing.

The environments in which testing will be conducted, such as different browsers, operating systems, and device types.

The criteria that will be used to evaluate the success of the testing, such as the number of defects found, the time taken to complete the testing, and user satisfaction ratings.

The roles and responsibilities of the team members involved in the testing, such as the test lead, testers, and developers.

The schedule and milestones for the testing, including the start and end dates, and the

planned testing activities.

The tools and equipment that will be used for testing, such as testing software, hardware, and documentation templates.